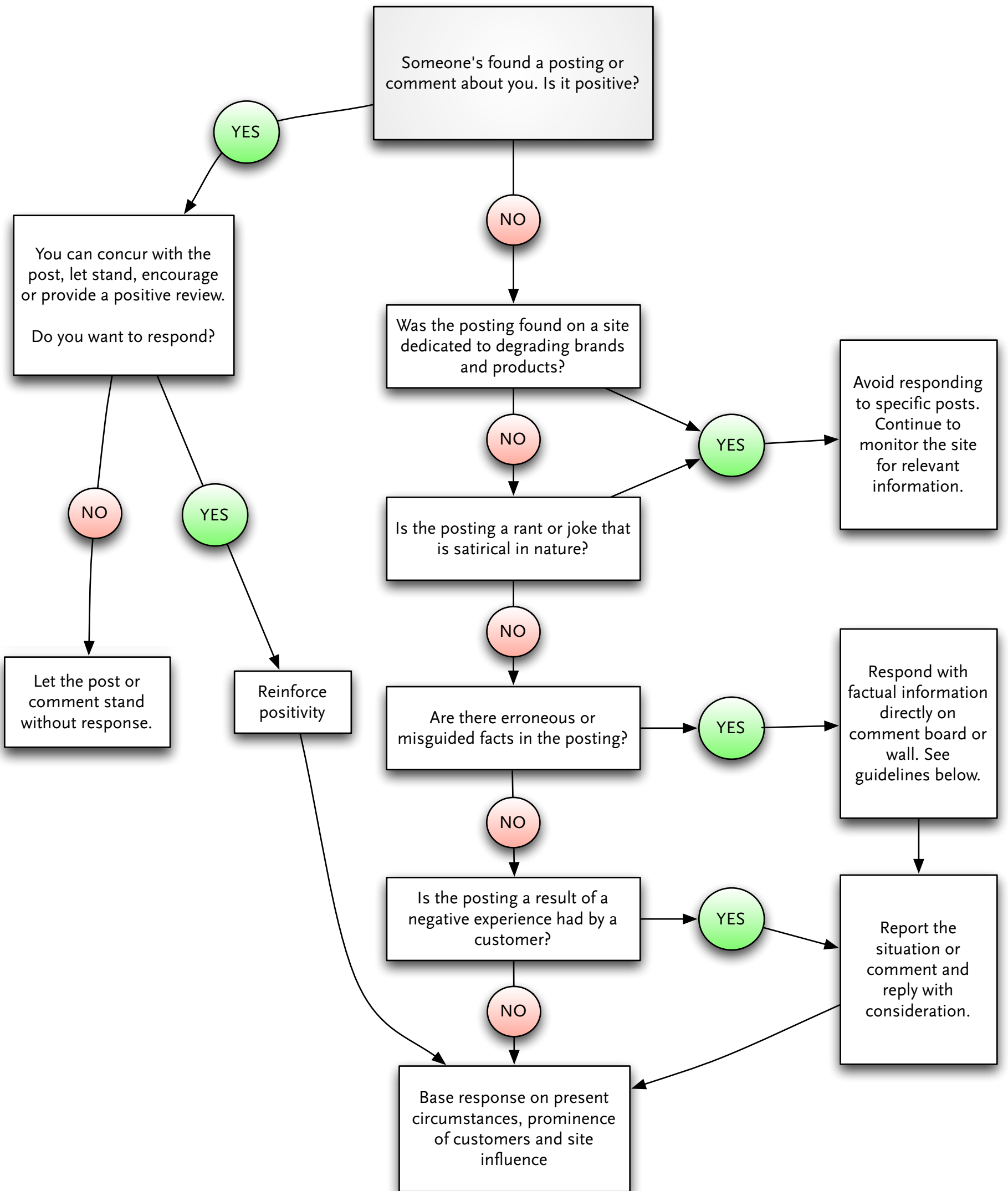


# Social Media Response Flowchart



## Always remember...

Take ample time to create good responses

Cite your sources with links or video

You should disclose your affiliation

Respond in a tone that reflects your company positively

