

TCU
Schieffer School
of Journalism

Founded 1927, Nationally accredited since 1967

November 3, 2010.

Greater Fort Worth PRSA
Mr. Tom Burke, APR, President
Ms. Carol Murray, APR, President-elect

Dear esteemed colleagues,

I would like to thank you once again for so kindly hosting a reception last Friday in recognition of my induction into the PRSA College of Fellows. Thanks, too, to all who came out to celebrate with me on a Friday night when Rangers fever was at near peak.

I also thank you for being a Silver Fellows Sponsor at the Fellows induction dinner in Washington, D.C. I was very proud to see my name beside the Greater Fort Worth PRSA logo projected on the big screen during the dinner.

I am honored to be associated with a chapter whose impressive members are not only individually successful, but impact our community of Greater Fort Worth in profound ways through their service work. You truly lead by example in ways that the new generation of public relations practitioners should aspire to achieve.

In the words of late President John F. Kennedy: "As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them." So, on that basis, I will simply continue to do my best to further the profession through my service to my students, my chapter, community and nation.

Thank you again.

Sincerely,



Dr. Amiso M. George, APR, Fellow PRSA
Associate Professor of Strategic Communication
Advisor, PRSSA/Bateman Competition Team