

# GREATER FORT WORTH CHAPTER



## About Us

Welcome to the Greater Fort Worth Chapter of Public Relations Society of America (PRSA).

Whether you are a newcomer to the area, an emerging professional or a seasoned PR pro who's been in the market for awhile, we invite you to join over 170 of your colleagues in and around Tarrant County to share professional information, career development and fellowship in a friendly and supportive environment.

Our members come from the public, corporate, non-profit and agency sectors to create an organization serving as their professional home and as the area's most prestigious public relations network.

## About PRSA National

The Public Relations Society of America, based in New York City, is the world's largest organization for public relations professionals. The Society has nearly 32,000 professional and student members. PRSA is organized into more than 100 Chapters nationwide, 19 Professional Interest Sections and Affinity Groups, which represent business and industry, counseling firms, independent practitioners, military, government, associations, hospitals, schools, professional services firms and nonprofit organizations. The Public Relations Student Society of America (PRSSA) has nearly 300 Chapters at colleges and universities throughout the United States.

**Visit [www.prsa.org/JoinUs](http://www.prsa.org/JoinUs)  
for more information on joining  
PRSA National.**

## Membership 2012

**NATIONAL MEMBERSHIP:** National membership options are based on your experience in the profession. Which of the following describes you?

- **Did you previously belong to PRSA? \$290**  
Rejoin as a Member. \$255 annual dues and \$35 reinstatement fee.
- **Do you have two or more years' experience in public relations? \$320**  
Join as a Member. \$255 annual dues and \$65 initiation fee.
- **Do you have one to two years' experience in public relations? \$155**  
Join as an Associate Member. \$155 annual dues.
- **Do you have less than one years' experience in public relations? \$115**  
Join as an Associate Member. \$115 annual dues.
- **Were you a PRSSA member? And did you graduate within the past two years? \$60**  
Join as an Associate Member, PRSSA Graduate. \$60 annual dues.
- **Are you a full-time graduate student working toward a public relations degree? \$60**  
Join as an Associate Member, Graduate Student. \$60 annual dues.

\*You must be a member of PRSA National to join a Chapter or Professional Interest Section.

**Greater Fort Worth Chapter local dues = \$45 per year**

[www.FortWorthPRSA.org](http://www.FortWorthPRSA.org)

# GREATER FORT WORTH CHAPTER



## Membership Benefits

- Monthly luncheons featuring knowledgeable speakers about relevant topics. They are also a great forum for networking.
  - Luncheons are held on the second Wednesday of each month from 11:30 AM to 1 PM (unless otherwise noted).
  - \$25 for members, \$30 for nonmembers, \$20 for students (in advance) or \$25 at the door.
- After-hours events for more extended, relaxed social networking.
- Seminars and workshops on today's communications challenges and their solutions.
- Online directory of local chapter members and national members. (Must login to National website [www.prsa.org](http://www.prsa.org) to view.)
- Professional accreditation opportunities for experienced public relations practitioners.
- A variety of activities to strengthen the organization and enhance the perception of public relations in the community.
- A monthly e-newsletter to keep you abreast of chapter news and career opportunities, plus the monthly print tabloid, Tactics. And access to national connections and resources, like PR Journal, and PR QuickStart training.
- PRSA JobCenter - A valuable resource for employers seeking qualified job candidates and those searching for a position in public relations, advertising, communications and related fields.
- SIGs - Special interest groups focusing on specialized areas of expertise within the public relations field. Sections also exist on the national level for more targeted professional development.
- PRSA now offers its entire catalogue of live and on-demand online professional development training webinars to PRSA members for free. This represents nearly \$2,000 in annual savings for members who currently participate in one PRSA webinar per month.

**For additional Membership information, please contact Chris Smith, president-Elect, Membership, Greater Fort Worth Chapter at [csmithcommunications@gmail.com](mailto:csmithcommunications@gmail.com).**